

# BROCHURE GUIDELINES

While completing the brochure, your group must keep these guidelines in mind:

**POINTS OF INTEREST:** The brochure should contain 4 points of interest. You need to include the following information for each: Name, region of Colorado it is located in (e.g. southeast), interesting details, and statements as to why this place would be fun to visit.

**PHOTOGRAPHS:** The brochure should contain at least one photograph for each point of interest. You will be using photos that you locate on the web. You will also need to site the web site where you found the photo. The brochure may contain additional photographs.

**LAYOUT:** The brochure needs to follow the format of a brochure that your teacher shared with you. It should be pleasing to the eye and easy to read. When selecting fonts, you need to keep in mind their readability.